



Susan Bird Artwork

Playful Art with Heart

We're a digital art brand creating large-scale wall art and surface designs that bring color, joy, and a sense of wonder to public and everyday spaces. Our work is rooted in humor, kindness, and whimsy—with the goal of making people smile and see the world a little differently.

The following are our three areas of production:

Licensing/Installations and Murals

Licensing/Wall Art

Licensing/Merchandise



Licensing/Installations

Love In Transit New York City - 2026

A 6-month series of pop-up art installations created to bring moments of light and joy to New York City transit riders, viewed by over 2,400,000 commuters.



Love In Transit: <https://www.loveintransitnyc.com>

Licensing/Installations

This installation took place in SOHO, NYC, July 2026. Viewed by over one million commuters traveling down Grand Street towards the Holland Tunnel.



Times Square Jumbotron, NYC



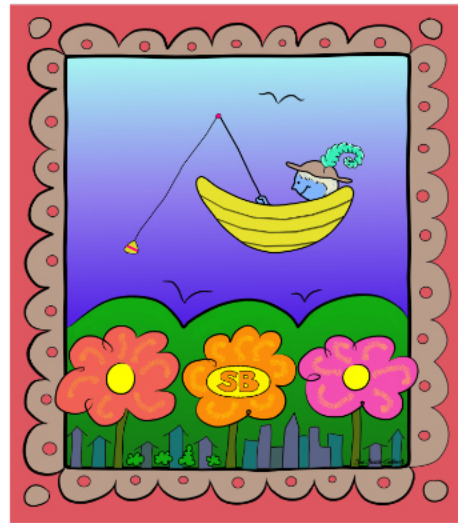
Licensing/Murals

Since our work is vector-based, we can adapt it to any space on a variety of media, including inside or outside walls, window covers and pasteboards.



Licensing/Wall Art

Our markets include educational institutions, corporate offices, the hospitality industry, civic buildings, medical facilities, transportation hubs, children's museums and residential areas.



Licensing/Wall Art

Our files are super high resolution, scalable to any size from posters to 40 feet on the longer side. They make a stunning impact with their bold colors.



Licensing/Kids' Corner

We enjoy creating playful kids' designs - they're a perfect outlet for our exuberance.





Licensing/Merchandise

Licensing our work enables us to offer it to the public on various items, from coffee mugs to phone cases to pillows and clocks.



Licensing/Merchandise

We love the practical aspect of having our art applied to something useful.





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Playful Art with Heart

Sue Sarah Gilbert was raised on fairy tales, children's illustrations, cartoons, and the pop art culture of the '60s. Her artwork is a playful mix of those influences—colorful, whimsical, and often with a little more depth beneath the surface.

Originally from Connecticut, Sue graduated from Mills College and later studied at ArtCenter College of Design. Her creative career has spanned photography, graphic design, filmmaking, mixed media, and digital art.

Sue creates illustrations with a focus on bold imagery, storytelling, and versatility. Her digital work lends itself naturally to wall art, murals, installations, home décor, and other creative applications. Sue also collaborates with a small team of freelance creatives, allowing her to take on projects that extend beyond the artwork itself. Most recently, the team brought twelve of her artworks to life as short animations for NYC subway platforms.

Sue is looking to build relationships with art licensing representatives, manufacturers, designers, and creative partners who see possibilities in her work and want to develop them together. She loves collaborating, exploring new applications, and finding unexpected ways to bring art into everyday spaces.

Interested in licensing or collaborating? Let's create something fun together.



Sue Sarah Gilbert, Artist & Owner
"Art is a way to express light and magic."

Call me to chat about your next project!

206.953.1827



SusanBirdArtwork



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www.susanbirdartwork.com



hello@susanbirdartwork.com

Testimonials

Sue Gilbert brings masterful color, design and positive message-driven imagery. She shares our mission that art serves as a positive catalyst for enhancing the well-being of individuals, society and the environment.

- Renee Phillips, Director & Curator at Manhattan Arts International

Sue brings a rare combination of imagination, curiosity, and creative discipline to every project. Her work is playful and unexpected, yet she approaches the process with organization, focus, and follow-through. She's collaborative, open to new ideas, and always willing to explore what's next. Sue brings both creative energy and the discipline to turn ideas into finished work—and she makes the process fun along the way.

- Brian Martin, Executive Creative Director, Brand Bravery

